

Dear [name removed]:

On **March 2-4**, The Heartland Institute will host an International Conference on Climate Change, a three-day conference in New York City bringing together leading scientists, economists, legislators, and policy analysts from around the world to discuss climate change and related issues.

I'm writing to ask you to consider being a speaker at the conference. We'll cover your travel expenses and provide an honorarium of \$1,000. Your presentation will be transcribed and published as a chapter in a book in 2008.

Dates and Logistics

The International Conference on Climate Change will take place at the **Marriott Marquis Times Square Hotel**, 1535 Broadway, in the Theater District of Midtown Manhattan. The purpose of the conference is to generate international media attention to the fact that many scientists believe forecasts of rapid warming and catastrophic events are not supported by sound science, and that expensive campaigns to reduce greenhouse gas emissions are not necessary or cost-effective.

The event will be promoted with paid advertising in the *Wall Street Journal*, *New York Times*, *Washington Times*, and possibly other publications; news releases, interviews, and other advance communication with major media outlets; on-site accommodations for media, including talk radio show hosts; and same-day webcasting of the presentations during the conference.

The Heartland Institute also offers free admission and expense reimbursements to elected officials. We expect a large number of elected officials to attend the event, and total attendance to be about 500.

Topics and Format

Each speaker will participate on a panel addressing a climate change subtopic. There will be five tracks (paleoclimatology, climatology, climate change impacts, climate change economics, and climate change politics), with approximately five separate panels – each addressing a track subtopic – per climate change track. Presentations should be limited to 20 minutes, and speakers will participate in a brief Q&A period following the panel presentations.

It would be ideal if you could prepare your remarks in advance and send them to us, so we don't have to transcribe your remarks from tape for the book.

If you agree to speak, we can discuss the specific topics you will address in the near future. I hope you'll say yes, and I look forward to seeing you on March 2 in New York City.

Sincerely,

James M. Taylor
Senior Fellow, Environment Policy
The Heartland Institute

taylor@heartland.org
941-776-5690